

ANNUAL REPORT EDITION 2023



CEO®

Let's have a conversation vs a presentation

Year number two was just as amazing as the first! The Class of 2023 quickly demonstrated their class motto above.

This class did a fantastic job asking questions and using their daily business visits and presentations to make connections. Through their inquisitiveness they connected their businesses to the amazing business owners in Clinton County.



Our team was able to connect with over 85 business professionals in Clinton County. Through this engagement they gained the skills to create, market and execute their two successful class businesses and their individual businesses.

The year kicked off with our first \$1-\$100 challenge where the team had 12 days to turn \$1 into \$100 and they succeeded turning \$20 into over \$2,000. This new challenge taught time management lessons and to ensure there is a need for your product or service to maximize your profits.

Additional highlights of the year include:

- Class Coordinator Roles
- Seven Mentoring Days
- Chamber of Commerce Business After Hours Popup Trade Show
- First Annual Field Trip Day
- Graduation Celebration

Special thanks to our 2023 student team, investors, county business professionals and the Board of Directors for continuing to make this CEO program amazing. This real-life experience prepares teens to become adults in a safe place where failing is ok and pivoting is encouraged. The relationships built and life skills developed are priceless. I am very fortunate to be in a position where I get to spotlight the amazing businesses, dedication, and support that Clinton County provides.

Thank you for investing in the future and our community!

Forever grateful & Clinton County Proud,

Cheryl Timmermann
Facilitator



CEO PROGRAM

For Fiscal Year Ended: June 30, 2023

Income:

Investors	\$ 39,000
Friends of CEO	\$ 1,446
Interest	\$ 561
Disclaimed Check	\$ 100
Class Business	\$ 7,495

Total Income	\$ 48,602
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Expense

Grants	\$ 6,745
Facilitator & Instruction	\$ 30,920
Professional Fees	\$ 6,329
Printing & Supplies	\$ 3,785

Total Expenses	\$ 47,779
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Net Income	\$ 823
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Cash on Hand	\$ 23,238
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Our Program Investors provide support to our community driven program. An annual investment of \$1,000 provides the necessary resources for current-year facilitator salary and operating expenses, and ensures the sustainability of the Clinton County CEO class for future students. Investors also contribute their time to the program. Hosting business visits, providing guest speakers and serving as mentors. All crucial to the success of Clinton County CEO.

AVH Ink & Vinyl LLC
 Aviston Lumber Company
 Bill Tarter Jr.
 Bruckert, Behme & Long, PC
 Clinton County Electric Coop
 Clinton County Garage Door
 Cook Tractor Co Inc
 CR Electric
 Dairy King, Inc.
 D7 Roofing, LLC
 Donnewald Distributing Co.
 Equity Fifty-Five Realty LLC
 Excel Bottling Co. Inc.
 First National Bank in Carlyle

Germantown Trust & Savings Bank
 HMG Engineers, Inc.
 Huels Insurance Agency Inc
 Imming Insurance Agency
 Jansen Chevrolet
 Jim's Formal Wear
 JT Build, LLC
 K & J Chevrolet
 Kaskaskia College
 Kehrer Bros. West Roofing, Inc.
 Koetting Insurance
 Litteken Plumbing
 Monken Auto Group
 New Baden Jaycees

Patton Wealth Management
 Poettker Construction
 Print Craze
 Quad County Ready Mix
 Randy Linthicum
 Rickhoff Business in Balance
 Rehkemper & Sons Inc
 Silver Lake Group, Ltd.
 Southern Bus & Mobility
 The Maschhoffs LLC
 Theresa Richards, Country Financial
 Trenton Sun/Press Coffee
 Wilke Windows
 Wisper ISP, LLC

Friends of CEO

Bank of Clinton County
 Bob Seiffert
 Carlyle Rotary Club
 Kohrmann Electric Co.

Thanks to our Host Sites



CASE-HALSTEAD
 PUBLIC LIBRARY



MENTORS



A Mentor is a business owner, entrepreneur, or intraprenuer from the Clinton County business community. A mentor is someone willing to share their time and expertise with a CEO student. A meet the mentor day helps team members connect with mentors prior to being matched. Mentors guide the students through their business ventures.

Ali & Michelle Maue
Dairy King
Manager & Owner



Brian Patton
Patton Wealth Management
Financial Advisor



Brandon Swartzlander
Midwest Farm & Land
Owner, Managing Broker



Craig Kuhl
Jansen Chevrolet
Manager



Crystal Scott
Diamond Accounting
Solutions
Owner



Cheryl Boehne
Kaskaskia College
Regional Director of Education Centers



Crystalyn Huegen
Chair Yoga Instructor
at Trenton Village



Meet the Mentor Day

Aaron Puchbauer
HSHS St. Joseph Hospital Breese
President & CEO



Angela Wurtzler
AVH Ink & Vinyl LLC
Owner



Chris Diesen
Solutions 4 Wellness





D.J. Dieters
Germantown Trust & Savings
Loan Officer



Eric Nordike
Nordike Funeral Home
Owner

Emily Gall
Gall Fitness
Owner



Eric Varel
Varel Dairy at Bartelso
Co-Owner



Jordan Kreke
M Financial Group
Financial Professional



Jill Daugherty
Jill Daugherty Photography
Owner



Kurt Vonderhaar
Bradford National Bank
Business Development Director

Kelley Holtgrave
Events & Essentials
Owner



Mike Hilmes
Kingdom Financial
Financial Advisor & Certified Tax Coach



Randy Linthicum
Retired Air Force/retired Fed Ex business owner



Nyla Szczablowski

Nyla is the owner and creator of Buddy's Box (@BuddysBox on Facebook). Buddy's Box strives to bring the love from my craft and into your home. Here we care about your pup as much as you do. A man's best friend doesn't deserve scraps off the table, but gourmet treats instead. Nyla prides herself in making all natural, healthy treats that are made by hand. They are healthy alternatives to mass produced treats from big box stores. Along with keeping your pup healthy on the inside, you can keep them stylish on the outside. Buddy's Box also offers customizable dog collars that coordinate with seasons and trends that will "fur sure" keep your pup up to date with the trends. So stop digging through the dirt and go straight to Buddy's Box for your doggie needs.



Seth Winkeler

The Deep Detail, owned by Seth Winkeler is a new car detailing business in Breese that will provide an effective and efficient clean, and it will get your car shiny clean and back on the road. What sets us apart from other car cleaning businesses is that we offer a pickup and drop off service. We hope to see your car soon, and if you're interested, contact Seth at (618) 616-7172!



Kate Miller

Kate's Kreations sells handmade knitted products. The owner, Kate Miller, says the mission of her business is to make people feel special. Because her items are hand-crafted, each is unique and brings customers a valuable, personal connection. Kate sees herself continuing Kate's Kreations through college and even running it afterwards. Follow her business to see these adorable products making people feel special on Facebook @Kate's Kreations and on Instagram @kate's_kreations_ceo. You can also request custom colors and contact her through her social media, or email her at katem5521@gmail.com. Find what makes you feel special with Kate's business, Kate's Kreations!



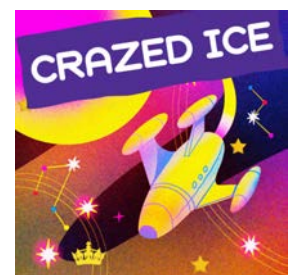
Abigail Sturgeon

Abigail is the owner of Baker's Box, which is a box that includes the majority of ingredients to bake homemade cookies and also her grandmother's homemade chocolate chip cookie recipes. The box can be a great way to make memories with loved ones or a perfect gift for friends, loved ones, and coworkers. Baker's Box's goal is to spread love through baking cookies and let people make memories through baking some delicious cookies. Baker's Box will be launched on April 21, 2023 and i will taking preorders until then! Follow the journey on instagram at cbakersbox and facebook at Bakers Box.



Dylan Gebke

Crazy Ice, owned by Dylan Gebke, is a Clinton County based Italian Ice seller bringing the luxury of Italian Ice near you. Italian Ice is a popular dessert on the East Coast and lacks representation in the rural areas of the Midwest. Crazy Ice's goal is to expose this delicious product to the hard working people of Clinton County. The alluring flavors will leave you coming back for more! Follow Crazy Ice on Facebook for more information!





Lauren Wolters

Lauren Ash - Signature Speaking was launched in April of 2023. Using her competitive speaking training through 4-H and FFA, Lauren decided to utilize her talents to help others become more effective communicators. As an award-winning and nationally recognized speaker, she has spoken everywhere from the National FFA Convention to the Illinois State Capitol Building. Lauren's business offers professional emcee services, speaking coaching, and voiceovers. She can help your events run smoothly, train you to become a better speaker, and add a professional voice to your marketing efforts. To book Lauren reach out to her at laurenash.signaturespeaking@gmail.com, or follow her journey on Instagram & Facebook with @laurenash.signaturespeaking!



Conner Freeze



Frozen Ropes Hitting Lessons is owned by Conner Freeze and focuses on providing affordable and quality hitting lessons to the youth of our community. Frozen Ropes offers two different types of lessons, beginner and experienced. Beginner lessons are \$25 for 30 minutes and experienced lessons are \$45 for 60 minutes. Lessons take place every Sunday with the first session starting at 3:30 and the second session starting at 4:30. Frozen Ropes can't wait to help the Kids in the community knock it out of the park this season.



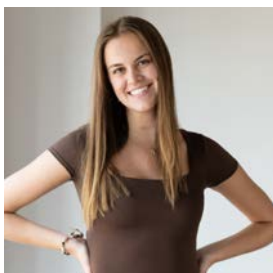
Grace Travous

Grace Kathryn Photography is a new and innovative photography in Clinton County that prides itself on great customer service, and quick turnaround. Grace Travous, started her business to encourage comfortability in front of the camera to ensure she captures each and everyone of her customer's personalities! She is incredibly passionate about photography and bringing her vision to light through her work! Grace can be reached on Instagram and Facebook at Grace Kathryn Photography, and is so excited to work with you!



Kierstan Lampe

This summer, parents want to be able to relax by the pool with the confidence that their child is safe. Dive Right In Swim Lessons can give you that confidence. Dive Right In offers one-on-one specialized swim lessons that range in variety from beginners to those who want to define their skills for swim teams. The lessons are 30 minutes, and there is an area for the parents to relax during their child's lesson. Owner, Kierstan Lampe has two years of lifeguard and lessons experience and ten years of swim team experience. Follow their page on Facebook @DiveRightInSwimLessons.



Eden VanDorn



Eden is the proud owner of Eden Rose Flicks. Eden Rose Flicks is a film and production sports video company. Eden Rose Flicks provides the service of helping teens make it to where they dream to be in the sports world. The business also helps parents of these teens be able to focus on their kids' games instead of having to film their kids. Eden is very interested in the business world, as well as filmmaking and the media world, and she enjoys making connections through her work!

Jacob Hustedde



Jacob is the proud owner of The Spray Down pressure washing company. At The Spray Down, we provide an affordable and high quality pressure wash for your outdoor needs. After you book me for a job, I will come to the place that you want to be pressure washed and give you an estimate based on the size, cleanliness, and the time it will take to clean the house. When I am done with the job, I will take walk around the area that was washed and make sure it satisfies the customer's needs. You can find me at The Spray Down on Facebook for more information. At The Spray Down we take the pressure off of you.



Lucas Haas



Lucas is the owner of 3-D Fusion, a small 3D printing business based in Trenton, IL. 3-D Fusion aims to provide quality prints at a quicker and more affordable rate than most competitors. They specialize in tool organizers, cookie cutters, children's toys, and more! Don't assume that's all they do because at 3-D Fusion they can print anything under the sun! Their motto is, "If you can think it, we can print it." Follow them on Facebook @3-D Fusion or contact them through their email: 3dfus.on@gmail.com or text or call anytime between 8 am - 9 pm at 618-979-1115



Adelyn Kuhl



Adelyn is the owner of On Deck Softball Lessons. Her business offers hitting and fielding lessons to girls between second and eighth grade. The goal of her business is to not only improve young athletes, but to also help them maintain a positive attitude. You can find more information at On Deck Softball Lessons on Facebook and Instagram!



Katy Crocker



Komfy Cozy, creates the softest chunky knit throw blankets. With the help of the CEO program, Katy Crocker was able to launch this business in March of 2023. Katy loves to cozy up at home, and she wants everyone to be able to have the opportunity to get cozy with a soft and trendy Komfy Cozy blanket. Handmade with the softest chunky chenille yarn, these blankets can elevate any space. Reach out and order one today @Komfy Cozy on Facebook or @komfycozyceo1 on instagram!



Audrey Morrison



A lack of quality, in-home pet care can often make you feel like screaming "Are you sitting me?!?" With Are You Sitting Me? Pet Services, that urge just melts away. Are You Sitting Me? is an in-home pet-sitting company located in Carlyle, Illinois. Owner Audrey Morrison seeks to attend to the needs in her community by providing high quality pet care at affordable rates. The next time a pet situation makes you feel like screaming "Are you sitting me?!?", reach out to Are You Sitting Me? Pet Services, because they can. Find Are You Sitting Me? on Instagram and Facebook as well and texting and calling (618) 231-8176.





Blake Twenhafel

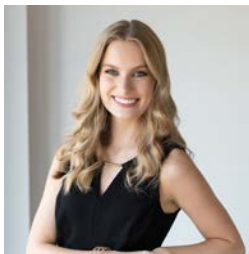
BT Lawn Care is a lawn care company servicing Clinton County, IL and the surrounding areas. Blake Twenhafel started the business in 2018 and grew the company through high school. BT Lawn Care services commercial and residential properties providing a complete lawn mowing service.



Samantha Zimmermann



SJZ Events is an event planning service owned by Samantha Zimmermann. SJZ Events is a one stop shop that will handle every component of your next event. Samantha strives to provide clients with a unique event catered directly to their individual specifications. Follow SJZ Events on Facebook and Instagram. Contact Samantha at sjzevents@gmail.com to start planning your next event!



Taylor Sursa

Taylor is the proud owner of Tay's Place Boutique! Her online boutique specializes in providing high-quality, western-style clothing and accessories. In addition to getting to interact with amazing customers, her favorite part about Tay's Place is that it accomplishes her childhood dream of being able to give back to others through her business. A percentage of every sale is donated to various nonprofit/charitable organizations. Taylor is thrilled to be living out her childhood dream by owning a boutique that allows western to meet class.



Maddie Eversgerd

Green Decals is a small business selling eco-friendly stickers, owned by Maddie Eversgerd. Green decals are durable, weather resistant, and dishwasher safe. Designs are original and dedicated to Clinton County sports and our county. Stick with me and find me on Instagram and Facebook @green.decals for any questions and payments!



Chloe Logan

Chloe is the owner of Canary Tunes! Canary Tunes offers affordable and quality flute lessons in the Clinton County area. Teaching beginner to intermediate level flutests. Canary Tunes also teach techniques that you normally do not learn in a classroom.



BUSINESS VISITS & SPEAKERS



Our team was grateful for the businesses that hosted us weekly. We also appreciate those owners that may not have the space to host our team but, volunteered to be our class instructor for the day. Through these experiences our team walked away with a changed mindset, new skills and new ideas.

Ahner Florist
Edward Jones – Amy Kruse
Heavenly Cheesecakes & More
Apex Physical Therapy
AVH Ink & Vinyl
Becker Financial
Bob Schultz
Breese Journal & Publishing
Breese Public Library
Carl's Four Wheel Drive & Performance Center
Solutions for Wellness
City of Trenton
Clinton County Connections
Clinton County Garage Door
Clinton Manor
Community Link
Crooked Creek
Diamond Accounting
Dairy King
Dairy Queen, Carlyle
Troy/Maryville Chamber
Demoulin Museum Greenville
Dieterich Bank
Donnewald Distributing
Judge Doug Gruenke
Bent Oak Golf Course
Ellwood Acres, Meyer Farms
Excel Bottling
Foppe Ace Hardware
Fyzical Physical Therapy
Germantown Trust & Savings Bank
Haas Snap On
Hidden Lake Winery
Hooked on Pickin
SHS St. Joseph's Hospital Breese



Innovative Business Advisors LLC
Jansen Chevrolet & Jansen Ford
Jeff Koziatsek – Peak Performance Coach
Jenna Spangler
Jill Daugherty Photography
Jim's Formal Wear
Jim's Men & Boys
Joyce Barth - Motivational Speaker
K & J Chevrolet
Kurt Rickhoff
Light Brite
Lo & Behold
Luke Harris
McKay Napa Auto Parts
Med Plus
Michell Stockman, Techknow Solutions, Inc.
Midwest Tractor Sales
Wisper Internet
Pinnacle Performance
Oh So Sweet Bakery & Cafe
Olde City Cafe/Events & Essentials
Poettker Construction
Pre-Finished Door
Print Craze
Quad County Redi-Mix
RBar & Grill
Rehkemper & Sons
Reichmann Bros.
Rob Rolves
Sugar Creek Valley Meats/Litteken Electric
The First National Bank in Carlyle
The Maschoff's
This Ol' Barn
Travis Huels Country Financial
St. Peters True Value Farm & Ranch Rental
University of Illinois Extension
V & H Recreation
Villas of St. James
WCXO Radio
Wessel's Corner Market
Yellin Helen's



Practice makes perfect, attending the Quad County Social hosted by Kaskaskia College, the CEO Fall and Summer Social and monthly Clinton County Connection meetings was a great opportunity for our team practice making conversations and creating connections. We encourage our Investors and community to connect with our team.

Fall Social



Summer Social



Clinton County Connection



Quad County KC Social



INITIAL BADGE BUSINESS & CLASS BUSINESS



A large part of CEO is team work and understanding different working styles. The initial badge business is where the team must purchase our name badges with no start-up funding.

Collaborating to figure out how to get the funding is part of the learning process. They then use the skills they learned to start their class business, either a product, service or event. A percentage of profits from this business are then used to fund their Individual businesses.

Our team chose to do two businesses, a gift wrapping service and Holiday Hangout, an event for children that allowed parents time to finish up their holiday shopping.



Initial Badge Business

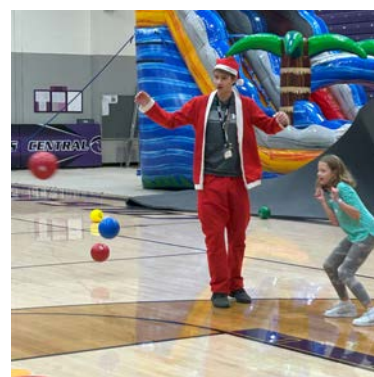
Special thanks to our sponsors! AVH Ink & Vinyl, Germantown Trust & Savings Bank and Poettker Construction

Gift Wrapping Service



Class Department Heads

Holiday Hangout



WINNERS

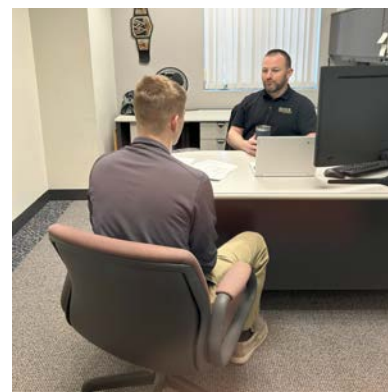
Pitch Competition

Similar to Shark Tank, this competition provides an opportunity for team members to pitch their product or service and receive feedback.



Banker Day

This day is all about the numbers, team members meet with local bankers to review their financials. The bankers challenge their income and expenses to ensure they are accurate. These financials determine the funds they are eligible for from the class business profits.





The culminating event - WHY we are here. Each team member is required to have a product or service to market at the annual tradeshow.

This event demonstrates the skills they've learned throughout the year and provides an opportunity for the Investors and the community to see what an impact their support has made in Clinton County.



On behalf of the Board of Directors, I am proud to present the Second Annual Report for Clinton County IL CEO. As Board Chairman, I am overwhelmed by the numerous contributions of time, money and "in kind donations" from members of the Clinton County community. Without your tireless efforts this program would not be possible.

The class of 2023 was at 100% of capacity with 20 students, chosen from 30 plus applications. Some of the highlights for the class of 2023:

- Connected with 85 businesses in the area with onsite business visits.
- Completed 69 class days, including orientation, summer social, breakfast social, motivational speakers and a field trip.
- Every CEO member attended Clinton County Connection luncheons.
- CEO members utilized the Breese Chamber of Commerce Business After Hours to present their individual business, as preparation for the CEO Trade Show.
- Participated in a successful Trade Show.
- 2023 CEO group had participants from Carlyle High School, Central High School, Christ Our Rock High School, Mater Dei High School and Wesclin High School.
- CEO members recruited at all schools in Clinton County for the 2024 CEO team.



The Clinton County IL CEO Board of Directors was very active, accomplishing the following:

- Total number of investors providing annual financial support increased by 3, to 42 total.
- The Friends of CEO investments continue to grow.
- Recruited 20 mentors, who met monthly with the CEO participants to discuss business ideas, business plans and successful start of a new business.
- Provided support for Orientation, Breakfast Social and Trade Show (food, drinks, advertising, decorating and set up).
- Added two new Board Members.

We thank all of the businesses, presenters, mentors, investors and friends of CEO for sharing their business knowledge and experience, as well as providing financial support for the Clinton County IL CEO program. I would like to thank and recognize Jim Lampe, who has served as the Treasurer for Clinton County IL CEO from the inception. Jim's term has expired so he will no longer be on the Board, but will continue to provide support and direction.

Finally, thank you to our Facilitator, Cheryl Timmerman. Cheryl's passion for this program and the Clinton County community, coupled with her ability to challenge class members to think "outside the box" to solve problems, is a key ingredient in the continued success of this program.

Whatever your role may have been during the past year, please enjoy this Annual Report, knowing that you played a part in making this happen.

Thank you.

Ed Carroll
Board Chairman, Clinton County IL CEO

BOARD MEMBERS



Ed Carroll
Board Chair
Organization:
The First National Bank
Title: President



Douglas Gruenke
Vice Chair
Organization:
Associate Circuit Judge for the Illinois
Fourth Judicial Circuit
Title: Associate Circuit Judge



James Lampe
Treasurer
Organization:
Germantown Trust & Savings Bank
Title: Chairman & COO



Angela Wurtzler
Secretary
Organization:
AVH Ink & Vinyl, LLC
Title: Owner



Kurt Rickhoff
Board Member
Organization:
Rickhoff Business In Balance
Title: Owner



Jill Daugherty
Board Member
Organization:
Jill Daugherty Photography
Title: Owner



Dennis Litteken
Board Member
Organization:
Mater Dei Catholic High School
Title: Principal



Jennifer Filyan
Fiscal Sponsor Representative
Organization:
Wesclin Unit School District #3
Title: Superintendent



Cheryl Boehne
Board Member
Organization:
Kaskaskia College
Title: Regional Director of Education
Centers



Randy Linthicum
Board Member
Organization:
Navy Veteran
Title: Toured with United States Navy
Blue Angels

MISSION

CEO nurtures entrepreneurial thinkers who possess awareness of themselves and their communities.

VISION

To be learners, owners, creators communicators and connectors

The CEO class embodies everything that our country was built upon.
The core principles of hard work, innovative thinking, and entrepreneurship are values that we experience every day through CEO.



We were extremely blessed that several members of our Class of 2022 team returned to our class days to assist and give back to the CEO program.

Tyler Robertson provided our team an overview of a service business and provided tips for success. He has also used the skills he learned to launch another business in 2023 - Scrub-A-Tub.

Collin Daugherty & Lucia Knapp shared success tips for owning a product business.

Maggie Schrage assisted our team with their class business preparation.

Kam Monical and Izzy Marsh assisted with their initial/badge business.

We are also excited to announce that we now offer an **Alumni Advisory Committee** for our past team members to be part of.

Please continue to support the Class of 2022 businesses!



CLINTON COUNTY IL 

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