

CLINTON COUNTY IL



**21
22**

**ANNUAL
REPORT**

CEO[®]

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Midland 
Institute for Entrepreneurship
AN ENTREPRENEURIAL
EDUCATION PARTNER

May we present to you, our first Annual Report for Clinton County IL CEO. Although I have had the privilege of serving as the Board Chairman for our first class year, this report would not be possible without the numerous contributions of willing and able members of the Clinton County community.

This report, and the first class year that it represents, is a culmination of several years in the making. The idea of bringing this CEO program to Clinton County was first derived by George Evans, President of Kaskaskia College. That idea led to a steering committee made up of several community leaders and business owners. The steering committee later formed the Board of Directors for our current not-for-profit 501(c)(3) corporation. Without the hard work of my fellow current and past board members and steering committee members, the Clinton County IL CEO program would never have gotten off the ground. I would like to thank those members for their extraordinary efforts and dedication to this program.



This program also would not be possible without the generous support of our financial contributors. In our first year alone, there were thirty-nine (39) Investors and four (4) Friends of CEO. Our Investors pledged to contribute \$1,000 per year, for three (3) years. These Investors committed to the success of this program before the first class was even selected. The CEO program does not receive any government or public funding. All of our operational costs are funded by private donations from these Investors. Friends of CEO also contributed by providing gifts of less than \$1,000. These gifts are placed in a fund that is used to provide support for, and meets any special needs of, the students in the class. Thank you to our Investors and Friends of CEO for supporting a learning experience like no other.

Our first class was also supported by dozens of mentors, business sites, and guest speakers. These volunteers donated their time to ensuring that our class members grew in their business knowledge throughout the year. Thank you to those mentors, business and speakers for training our class to become future entrepreneurs or valuable business professionals.

Finally, thank you to our Facilitator, Cheryl Timmermann. Clinton County IL CEO was extremely fortunate to partner with Cheryl as our first Facilitator. Cheryl's passion for this program and her community, coupled with her style of challenging the class members to think critically to solve problems, was instrumental in the success of this program and its first class.

Whatever your role may have been during this first class year, please enjoy this Annual Report, knowing that you played a part in making this happen.

THANK YOU.

Doug Gruenke
Board Chairman
Clinton County IL CEO



MISSION

CEO nurtures entrepreneurial thinkers who possess awareness of themselves and their communities.

VISION

To be learners, owners, creators communicators and connectors

The CEO class embodies everything that our country was built upon. The core principles of hard work, innovative thinking, and entrepreneurship are values that we experience every day through CEO.



WOW what a year, CEO Team!

What an amazing Inaugural Year! Thanks to the generosity of the Board of Directors, mentors and local businesses, our students have received an outstanding and unique educational experience.

The Class of 2022 discovered so many new things in Clinton County. We connected with over 75 business professionals that shared their knowledge, tips and skills. Businesses welcomed us with open arms, donating their time to help grow the future. Thanks to their generosity, our team explored careers and businesses highlighting the job opportunities in our area keeping talent local and opening their eyes to the possibilities in their own backyard.

We are so proud of the inaugural class. They applied the business concepts they learned such as problem-solving, teamwork, self-motivation, responsibility and communication to launch a very successful dodgeball tournament and tradeshow. We also had one student make the top 18 finalists in the Midland Institute National Pitch Competition. Thanks to their recruitment efforts, applications for the Class of 2023 doubled. This class has set the bar high for future classes!

It has been an honor to work with our student team, our business professionals and the Board of Directors that brought this CEO program to Clinton County. This real-life experience prepares teens to become adults in a safe place where failing is ok and pivoting is encouraged. The relationships built and life skills developed are priceless. I am very fortunate to be in a position where I get to spotlight the amazing businesses, dedication, and support that Clinton County provides.

Thank you for investing in the future and our community!

Forever grateful and Clinton County proud,

Cheryl Timmermann

Facilitator

facilitator@clintoncountyilceo.com | (618) 799-8013



	Class of 2022 July 1, 2021 - June 30, 2022	
<u>Income</u>		
Investors	\$	38,000
Friends of CEO	\$	2,000
Class Business	\$	7,058
Total Income	\$	47,058
<u>Expense</u>		
Grants	\$	6,594
Facilitator & Instruction	\$	27,329
Professional Fees	\$	6,333
Printing & Supplies	\$	2,341
Total Expenses	\$	42,597
Net Income	\$	4,461
Cash on Hand	\$	32,915

Our Program Investors provide support to our community driven program. An annual investment of \$1,000 provides the necessary resources for the facilitator's salary and operating expenses, and ensures the sustainability of the Clinton County CEO class for future students. Investors also contribute their time to the program. Hosting business visits, providing guest speakers and serving as mentors. All crucial to the success of Clinton County CEO.

AVH Ink & Vinyl, LLC
Aviston Lumber Company
Bill Tarter Jr.
Bruckert, Behme & Long, PC
Clinton County Garage Door
Cook Tractor Co. Inc.
CR Electric
Dairy King, Inc.
D7 Roofing, LLC
Donnewald Distributing Co.
Equity Fifty-Five Realty LLC
Excel Bottling Co., Inc.
First National Bank in Carlyle
Germantown Trust & Savings Bank
HMG Engineers, Inc.
Huels Insurance Agency Inc.
Imming Insurance Agency
Jansen Chevrolet
Jim's Formal Wear
JT Build, LLC

Kaskaskia College
Kehrer Bros. West Roofing, Inc.
Koetting Insurance
Litteken Plumbing
Monken Auto Group
New Baden Jaycees
Patton Wealth Management
Poettker Construction
Randy Linthicum
Rickhoff Business in Balance
Rehkemper & Sons Inc.
Silver Lake Group, Ltd.
Southern Bus & Mobility
The Maschhoffs, LLC
Theresa Richards, Country Financial
Trenton Sun/Press Coffee
Wilke Window & Door
Wisper ISP, LLC



Friends of CEO

Bank of Clinton County
Bob Seiffert
Carlyle Rotary Club
Kohrmann Electric Co.



Thank You!



Stephanie Aparicio

SA Spanish Translating provides communication to those who struggle with language barriers. Owner Stephanie Aparicio's goal is to minimize language barriers by implementing her spanish expertise into action around the community.



Collin Daugherty

One Stop Game Shop is an online board game store. We provide families and friends with a variety of board games to enjoy including personal videos to show customers how to play the game and highlights his favorite aspects. Owner, Collin Daugherty is looking to keep Clinton County entertained with his board games.



Fletcher Vogt

Vogt Advertising is a new and unique business coming to Clinton County that will support local businesses and local schools by connecting them via advertising. Founder, Fletcher Vogt's vision is to provide valuable, affordable digital advertising on local high school sports games that will bring schools and local businesses together to benefit both. Vogt Advertising launches in summer 2022, and you can contact me at fvogt2003@gmail.com.



Lucia Knapp

No Shelf Control owned by Lucia Knapp, brings the best quality used books to you for the best price. Find us on Instagram and Facebook at NoShelfControl.UsedBooks. The online store's inventory updates every Wednesday, but orders can be placed throughout the week. Purchased books can be picked up, or shipped directly to your house. I hope to hear from you and happy reading!



Tori Mohesky

T-cals creates completely customizable cups and tumblers for customers' wants and needs. Owner Tori Mohesky's goal is to provide a way to entice consumers to drink more water during their daily lives. From glitter to spray paint to decals, T-cals offers a wide variety of design options. Customers can also choose from a selection of different tumbler sizes and styles.



Izzy Marsh

TreeTopz creates custom live edge tables from locally sourced lumber. Owner Izzy Marsh's goal is to bring the outdoors into your home, through these unique, handcrafted pieces.





Ashlyn Vonder Haar

Vonder Jars makes cooking easier without the preservatives. Owner Ashlyn Vonder Haar's homemade recipes make the products feel more like home. By putting the dry ingredients in a jar it makes baking for the household convenient for busy people. They also make for great gifts. Follow Vonder Jars on Facebook and Instagram to see a full list of products!



Tyler Robertson

An Eye Above Drone Photography and Live Video provides high quality pictures for many different avenues. An Eye Above brings new technology to farmers, real estate agents, and business/homeowners. Owner Tyler Robertson has countless hours in the air and loves getting a new perspective on landscapes.



Sean Kuhl

Split Happens offers bowling lessons and camps to grade schoolers. We are offering a camp this summer available for 5th-8th graders. Increasing the interest in the new popular middle school sport. Contact Owner, Sean Kuhl for a fun activity for the kids during the summer.



Kam Monical

EZ Tech Net is the company that everybody needs. At EZ Tech Net, owner Kam Monical prioritizes the customer above all else by offering convenient pick-up and drop-off locations or house calls to fix your technology problems. We specialize in the hardware and software for your desktops and laptops. Find us on Facebook @eztechnet or on Instagram @ez.tech.netcc. Message us now so we can bring our computer expertise to you.



Maggie Schrage

Polished Pine (@PolishedPineFurniture) Owner Maggie Schrage, creates unique refurbished furniture pieces. The mission of the business is to collaborate with clients to create one of a kind wood furniture pieces perfect for every home from commission pieces to complete flips! From taking "well-loved" wood pieces and giving them new life by refinishing, refurbishing, and repurposing each one, Polished Pine creates unique furniture pieces unlike anything else that has been created! Where affordability meets sustainability with a dash of creativity, Polished Pine is sure to have a piece you'll love to see in your home everyday!



Polished Pine



Luke Strubhart

Easton Rakers

Luke Strubhart and Easton Rakers are the co-owners of Side Street Eats. A late-night food stand outside of events, bars, and other venues. Look for us in a variety of locations around the area and find out more on our Facebook and Instagram pages @side_street_eats.



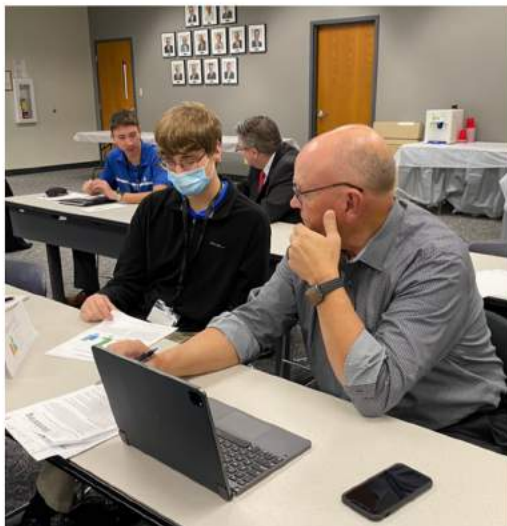
A Mentor is a business owner or entrepreneur from the Clinton County business community.
A mentor is someone willing to share their time and expertise with a CEO student.



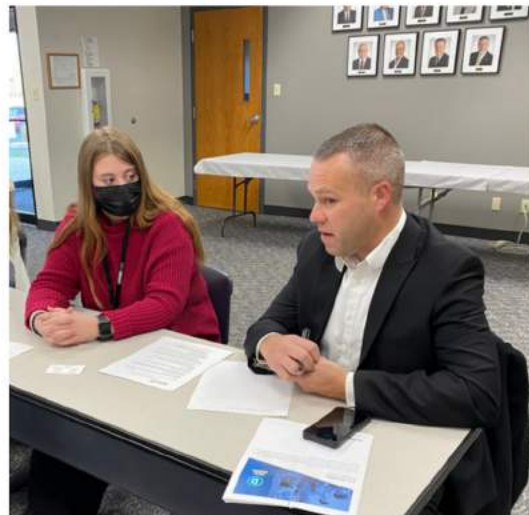
TERRY STILT
Edward Jones



CRYSTAL SCHULTE
Diamond Accounting



ED CARROLL
1st National Bank in Carlyle



ERIC NORDIKE
Nordike Funeral Homes



ERIC VAREL
Varel Dairy



ANGELA WURTZLER
AVH Ink & Vinyl

Mentors volunteer their time to guide their mentee as they build their new business.



BRIAN PATTON
Patton Wealth Management



ANNE MARIE CONNELLY
Brand Marketer



CHRIS KLAY
HSHS St. Elizabeth Hospital



DJ DEITERS
Germantown Trust & Savings Bank



KELLYE HOLTGRAVE
Events and Essentials



RANDY LINTHICUM
Retired Entrepreneur



JILL DAUGHERTY
Jill Daugherty Photography

BUSINESS VISITS & SPEAKERS

An important piece of the CEO experience is visiting local businesses in Clinton County. People drive by these locations daily without recognizing their contribution to economic development of the area. Through our visits, the the the team walks away with a changed mindset, never viewing the business the same way again. They are connected to experts in the business world that they can utilize to be successful.

Ace Hardware	Foreman Fabricators
Ahner Florist	Fyzical
Anne Boedges	Germantown Trust & Savings Bank
Anne Marie Connley	Harris Financial & Crossroads Bike Tours
AVH Ink & Vinyl LLC	Hidden Lake Winery
Bailout Escape Room	Hillary Frost Photography & Beauty Bar
Berkemann's Baker's Dozen	HMG Engineers, Inc.
Bradford National Bank	Huels Insurance Agency, Inc. - Country Financial
Breese Public Library	Jansen Chevrolet
Carlyle IGA	Jill Daugherty Photography
Clinton County Courthouse	Jim's Formal Wear
Clinton County Electric Coop	Jim's Men & Boys
Clinton County Garage Door	John Petty
Clinton Manor	Joyce Barth
Community Link	JT Build, LLC
Core Authenticity	K & J Chevrolet
Country Financial - Anne Marie Toebe	Kaskaskia College
CR Electric	Klasing License
Creative Solutions Counseling	KMK
Dairy King, Inc.	Koetting Insurance
Dairy Queen	Kohnen Concrete
Dawn Mushill - Troy/Maryville Chamber	Lo & Behold Clothing Co.
Diamond Accountant	Main Street Pastures
Dieterich Bank	Med Plus
Donnewald Distributing Co.	Mioux Florist
Eddies Rise N' Dine	Outdoor Creations
Edward Jones - Amy Kruse	Patton Financial
Ellwood Acres/Meyer Electric	Patton Wealth Management
Events & Essentials	PJ's Diner
First National Bank in Carlyle	Poettker Construction
FisherBroyles, LLP	Print Craze
Flex & Flow Yoga	

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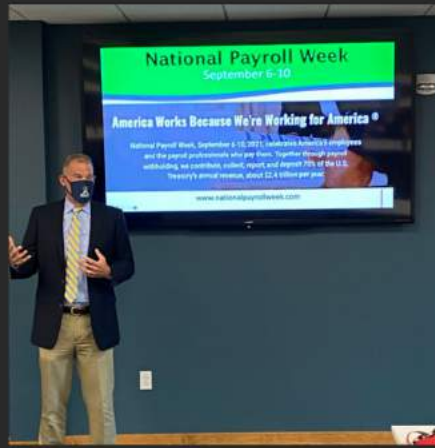
Recognitions

Rehkemper & Sons Inc.
 Revermann Chiropractic
 Rickhoff Business in Balance
 Riverside Outdoors
 Schultz Investment Company
 Silver Lake Group, Ltd.
 Solutions for Wellness
 Southern Bus & Mobility
 St. Joseph's Hospital
 Sugar Valley Creek Meats
 Technow Solutions
 The Maschhoffs, LLC
 Traci Riechmann - Leaps of Love
 Unforgettable Photography
 V & H Recreation
 Wessel's Corner Market
 Wisper ISP, LLC



Speakers

CEO participants have a unique experience with guest speakers serving as instructors for the program. Community leaders present their life stories, entrepreneurial journeys, and share lessons on a variety of business topics



GROWTH

As a part of CEO, team members learn that that there is no I in TEAM. We work together to spotlight each team member's strengths. These skills are the foundation to a successful class business.

We had lots of fun while learning about each other!



Each year, CEO students are responsible for the planning and execution of a class business endeavor. Students elect officers, pitch their idea for approval to the board of directors, and form committees. As a team, they must identify goals, create a marketing plan, gain investors, launch sales, make financial projections, and more! The profit generated from the event becomes a percentage of the seed money for each student's individual business venture that they launch in the spring.

Through a lot of teamwork, planning, hard work, feedback from program participants, and community involvement, students executed an incredibly successful dodgeball tournament for all ages which far exceeded their goals and expectations!

Tyler Roberston, Class Business CEO



Come join Clinton County CEO for a day full of family fun dodgeball!!

LET'S PLAY BALL!

- Two-game Guarantee
- Two Coed Brackets:
- Younger Bracket of 5th-8th Graders
- Older Bracket for 9th Grade & Up

- DOUBLE ELIMINATION TOURNAMENT
- ENTRY FEE OF \$80 PER TEAM OF 5-8 PLAYERS.
- CASH PRIZE OF \$250 FOR OLDER BRACKET
- TROPHY AWARDED TO YOUNGER BRACKET
- BEST DRESSED CONTEST AND AWARDS
- CONCESSIONS AND MINI-GAMES

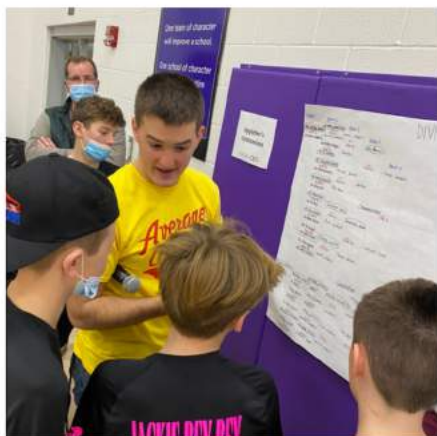
SUNDAY, DECEMBER 19, 2021

10:30 AM

CENTRAL & MD HIGH SCHOOLS

CLINTON COUNTY CEO

Check out the program and register your team by scanning the QR code by 12/12/2021





Banker Day

Each team member meets with a banker to review their business plan and financials to receive feedback that will ensure their business launch is successful!

Thank you to our bankers from FCB, Bank of Clinton County & First Mid Bank & Trust for their expertise

Pitch Competition

Early spring each team member participates in a local and National Pitch Competition.

The local contest is held in person with a panel of judges that ask questions, provide feedback and select the top four performers.

Each member takes the feedback and prepares a two minute video for the Midland National Pitch Competition.

The goal is that the team will be better prepared for the trade show.



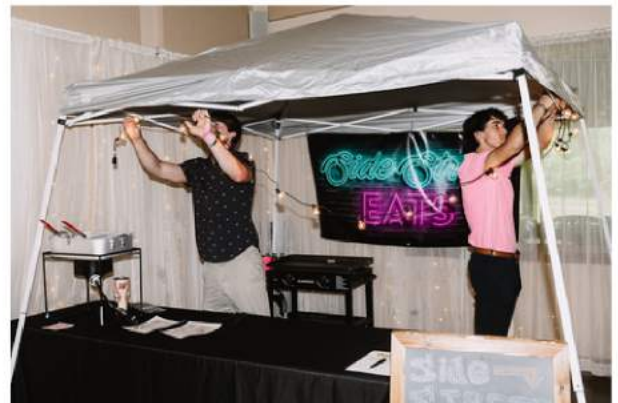
Izzy Marsh, Owner of Tree Topz
Midland National Pitch Competition Finalist 2022



Trade Show Time!

The annual CEO Trade Show is our event the team prepares for all year! Be sure to follow their journey on social media.

Each team member is required to have a product or service to sell and market at the trade show.





Doug Gruenke
CEO Chairman



Ed Carroll
CEO Vice Chairman



Jim Lampe II
CEO Treasurer



Angela Wurtzler
CEO Secretary



Jill Daugherty
Mentoring
Coordinator



Jennifer Filyaw
Fiscal Agent



Dennis Litteken
Student Recruitment



Kurt Rickhoff
Student Recruitment



Katie Tebbe
Marketing

Get Involved

To find out more about how you can support this unique program!

Investor
Business Visit
Guest Speaker

Mentor
Host Site

Ed Carroll, Chairman
ecarroll@1nbcarlyle.com
618-221-2062

Jim Lampe, Treasurer
jlampe@gtsb.com
618-523-4202 ext. 1100

